

# WORKSHOP CLINICAL VALUE AND PRICE SETTING..

Suggestions	Who must be involved	Who can initiate?
Central price setting models in Europe/international with evidence based standards for reimbursements	Regulatory authorities, HTA, companies, EU, payers, governments	EU parliament and commission
Create incentives for developing an European/international infrastructure and standards for collecting postmarketing data of relevance for all stakeholders	Healthcare, governments, academy, companies, patients, EMA	EU parliament and commission Health care providers
Create incentives for developing European/international standards for analysing postmarketing collection of knowledge from the data systems in healthcare ("real life data")	Healthcare, governments, academy, companies, patients, EMA	EU parliament and commission

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	How will this: ...contribute to more <u>efficient</u> cancer care?	... contribute to more <u>equal</u> cancer care?	... improve the individual patient's <u>quality of life</u> ?	... influence which <u>health decisions</u> the patient and her kin can make?
Suggestion 1 price setting	Creates evidence based price setting and knowledge clinical value	More evidence base for equal and fair use	Improve affordability and access	
Suggestion 2 infrastructure	Creates evidence based price setting and knowledge clinical value	More evidence base for equal and fair use	Create possibilities for collecting patient generated data	
Suggestion 3 Standards for analyzing	Creates evidence based price setting and knowledge clinical value	More evidence base for equal and fair use	Create possibilities for collecting patient generated data	