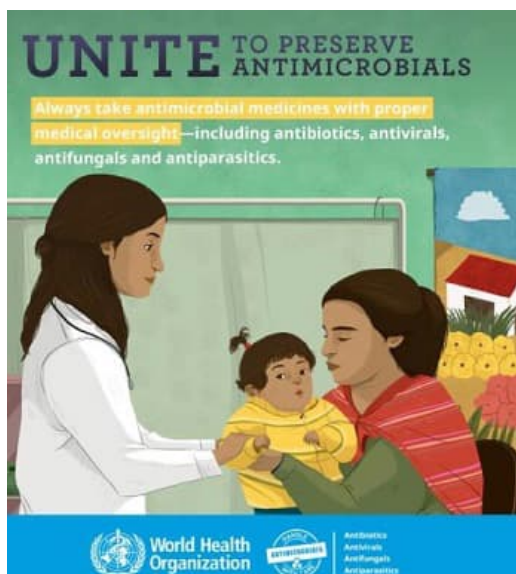




*Sharing insights into
healthcare solutions*

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It's World Antimicrobial Awareness Week!

The aim of this yearly campaign is to help everyone realize the urgency of drug resistant infections, and what we all can do to keep our medicines working.

This year, the focus has expanded from 'antibiotics' to 'antimicrobials,' in order to include the rise in resistance to drugs for malaria, TB, HIV and other significant infectious diseases. The overall theme of *Unite!* calls on all sectors of society to work together to defeat this global health and development threat. Help spread the word on twitter using #WAAD.

The WHO has a calendar of lots of interesting events this week. [Check it out!](#)

[WHO Calendar](#)

Podcast on Behavioural Change and our upcoming summit

The AMR Studio is a podcast dedicated to highlighting the multidisciplinary research on antimicrobial resistance that is happening around the world. This month, the AMR studio is dedicated to behavioural change. Why is it important? How can we motivate change? What role do we all play in this?

Listen to the interview with our programme committee chair, Professor Ulf Magnusson from the Swedish University of Agricultural Sciences, and Dr. Birgitta Lytsy, Infection Prevention and Control Physician at the Academic Hospital in Uppsala.

[To the podcast](#)



We need a stronger sense of urgency...

At the Uppsala Health Summit in March, the focus will be on different behaviours that we must change to bring the rapidly increasing drug resistance under control. We met with **Dr. Otto Cars**, Senior Professor from Uppsala University, founder of the network ReAct, and former member of the UN Advisory Council on Antimicrobial Resistance, and asked him what needs to be done.

Why is it important that we discuss behavioural change in the context of antimicrobial resistance?



[Watch the film clip](#)

Managing Antimicrobial Resistance through Behavioural Change, March 15-18th 2021, in digital format

In light of the current global pandemic, our next summit will be delivered in a virtual and interactive format, 15-18th of March 2021.



All aspects of the planned event will be digital, but our goal remains the same; to bring together a multisectoral group of experts and practitioners for a discussion around how we can change behaviours and organizational cultures to keep our medicines working. A theme more relevant than ever!

Stay tuned for programme updates, registration times etc.on our website!

[Read more](#)

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